Code # COM41

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| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **Department Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **COPE Chair (if applicable)** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **Department Chair:** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **General Education Committee Chair (If applicable)** |
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| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **College Dean** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Graduate Curriculum Committee Chair** |
|  | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Vice Chancellor for Academic Affairs** |

**1.Contact Person** (Name, Email Address, Phone Number)

Osa’ P. Amienyi, [osami@astate.edu](mailto:osami@astate.edu), 972-3070

**2.Proposed Change**

Change department prefix from RTV to CMP for all courses listed below:

~~RTV~~ **CMP *3303.* History of Moving Images and Narrative Motion Picture**.

~~RTV~~ **CMP3343. Advanced Audio Production.**

~~RTV~~ **CMP3363. Communications Research**

~~RTV~~ **CMP3373. Introduction to Internet**

~~RTV~~ **CMP3403. Screenwriting for Narrative Motion Pictures**

~~RTV~~ **CMP3503. Film Cinematography, Lighting and Editing**

~~RTV~~ **CMP3673. Seminar in Digital Media and Design**

~~RTV~~ **CMP4303. Advanced Filmmaking Techniques**

~~RTV~~ **CMP4333. Special Topics Seminar**.

~~RTV~~ **CMP4353. Corporate Media Production**

~~RTV~~ **CMP4363. Multimedia Storytelling**

~~RTV~~ **CMP4383. Advanced Television Production**

~~RTV~~ **CMP4503. Film Production Practicum**

~~RTV~~ **CMP4553. Multimedia Reporting**

~~RTV~~ **CMP4573. Sportscasting**

**3.Effective Date**

Fall 2013

**4.Justification**

This change is keeping with the reorganization of the college and renaming of the department from Radio-Television to Creative Media Production.

**From the most current electronic version of the bulletin, copy all bulletin pages that this proposal affects and paste it to the end of this proposal.**

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~~RTV~~ **CMP *3303.* History of Moving Images and Narrative Motion Picture** A study of the oral, writ­ten, live theatre and still photography storytelling contributions to the origins of narrative motion pictures. Fall, Spring, Summer.

~~RTV~~ **CMP3343. Advanced Audio Production.**Practice in studio and field recording and interviewing, digital audio editing and mixing, and radio hosting for the Audio Explorations program on KASU. Students work as producers, writers and hosts to explore topics for the listeners, combining documentary and music magazine program formats which will be distributed across audio platforms in broadcast and mobile media. Fall. Spring, Summer Prerequisite CMP 2023.

~~RTV~~ **CMP3363. Communications Research** Study and use of research tools and theories available for mass communications problem solving. Emphasis will be on library research, theory approaches, and applied research as applied to the media. Cross listed as JOUR 3363. Fall, Spring.

~~RTV~~ **CMP3373. Introduction to Internet Communications** Introductory course in the use of the Internet as a communication delivery system. The course addresses Internet history, its develop­ment and future applications for communicators. Basic computer competency required. Cross listed JOUR 3373. Fall, Spring.

~~RTV~~ **CMP3403. Screenwriting for Narrative Motion Pictures** Study and application of writing and scripting techniques for narrative motion picture, including synopsis, sequence outline, treatments and screenplay. Characterization and genre conventions are also considered. Fall, Spring.

~~RTV~~ **CMP3503. Film Cinematography, Lighting and Editng** Introduction to the theory and techniques of cinematography, lighting, and editing for narrative filmmaking. (F, S, SU).

~~RTV~~ **CMP3673. Seminar in Digital Media and Design** A study of the development and impact of digital media. Cross listed as ART 3673. Spring.

~~RTV~~ **CMP4303. Advanced Filmmaking Techniques** In-depth study of narrative filmmaking as an art form. Students develop greater expertise in shooting properly exposed and imaginatively composed images, storyboarding, production techniques, composition aesthetics, lighting, sound mixes, and digital non-linear editing. Prerequisites, CMP 3303, CMP 3403, CMP 3503. Spring.

~~RTV~~ **CMP4333. Special Topics Seminar** A seminar that addresses current topics in the area of communication. Fall.

~~RTV~~ **CMP4353. Corporate Media Production** Study of the field and function of media production for business and nonprofit organizations. The course addresses client contact, budgeting, analysis of production problems, design and writing of scripts for promotion, training and news in corporate and industrial settings. $25 special course fees. Prerequisites, CMP 3013, CMP 3024 and CMP 3033. Fall.

~~RTV~~ **CMP4363. Multimedia Storytelling** Introductory course in multimedia concepts, media elements, platforms, and production. Emphasis is placed on delivery of content across media platforms for diverse audiences. Fall, Spring.

~~RTV~~ **CMP4383. Advanced Television Production** Practice in methods and procedures of producing studio and remote program content for ASU TV. This may include, athletic events, campus forums, concerts, newscasts, spelling bees, telethons, etc. Prerequisite, C or better in RTV 3023. May be repeated for a maximum total of six credit hours. Fall, Spring.

~~RTV~~ **CMP4503. Film Production Practicum** A capstone experience in narrative motion picture production. Students will work individually or in groups to write, produce, shoot, edit and distribute a short film. Prerequisites, RTV 4303; or consent of instructor. Fall, Spring.

~~RTV~~ **CMP4553. Multimedia Reporting** Application of traditional journalism skills to digital media practice, including integration of audio, photographs, graphics and video as multimedia storytelling tools to enrich online news coverage. Dual listed with RTV 5553. Prerequisite, RTV 3373. Fall, Spring, Summer.

~~RTV~~ **CMP4573. Sportscasting** Theory and practical application of sportscasting for radio and televi­sion. Dual listed with RTV 5573. Fall. Prerequisite, approval of Department Chair­man and faculty. Fall, Spring, Summer.